



HPCC Board Meeting

Feb 13, 2025

Wine Tasting Fundraiser

Update

- At tower, 5:30 - 7:30
- 57 registrations (56 purchases & 1 comped ticket); cap at 75 tickets
- Flowers & posters
- Wine & food
- Stephanie - speech
- Need to communicate to ticket holders re: parking & building re: handicapped parking
- Social media ticket giveaway – not comfortable with & don't think it's needed
- **Send reminders emails sent to - note that we're close to selling out:**
 - Former board members
 - Volunteer list
 - Deb Gross (also invited personally)
 - Mayor's Office: Jake, Lisa & Ed Gainey
 - Planning Dept: Shoshana Davidson
 - **Email Jennifer - ask her to forward to their board - & Dr. Goodman**
 - **Email Mr. Gupta**
- Additional advertising? Not needed - likely to sell out
- Logistics - preparations
 - Posters (Sabrina) - membership annual change, membership map, fundraising campaign w/ QR code, vote on T-shirt designs & pre-order
- Run of show file in Google Docs
 - 4 pm - set up space - Wine Tasting Committee
 - Set up - signs, decorations, flowers
 - 4:30 - food arrives - stations throughout the room; owner & two servers; may pass food; they'll also help pour the wine
 - Name tags & greeter table
 - 5:30 - 6:00 Greeter table
 - Wines - introduction only
 - Speech
- Committee will have talking points for board members & the caterer

- Board members stay and clean

Fundraising Overall

- Wine Tasting Committee will be on the Fundraising Committee
- Official launch
- Website
 - You can see the [campaign landing page here](#) and the actual [donation form here](#).
- Promotional materials
- 80 for 80 Community Survey

https://docs.google.com/forms/d/e/1FAIpQLScJmsiJciyMbnR3YFkp4S5wTnXkLUaC_SetxbjHdStnVZN3qQ/viewform?usp=share_link

House Tour

- 3 houses confirmed
- Budget
- **Stephanie** -Ask Airborne productions re: price of big banners - Elisa will send info

Pump Station

Parklet

- About \$1,000 for attorney's fees + approx \$1,000 in fees (\$10,400)
- Matt Huber - Landscape architect - the building owner is aware that we're buying parklet?

Trees

- **Follow up with Lisa Coeffe** re: one on property owner rights
- What about street trees that need to come down or be pruned

Succession Planning

- Sam or Yael
- Nora
- Miles' Dad
- Charlie's friend's parents
- Mac Lynch