March 2, 2023 - HPCC Board Meeting

In attendance:
- Stephanie
- Sabrina
- Bob
- Jim B.
- Jason
- Judy
- Kathleen
- Becky Marinov
- Howard
- Justin (Zoom)

Children's Committee Update - from Elisa & Laurie

- **Monthly events:** They want to start scheduling monthly events and shared draft schedule that the board supports
  - Going to change *Sidewalk Chalk-a-Palooza* to just be on Bryant Street around the Bryant Street Festival; too challenging to do it all over the neighborhood
  - Won't provide a craft activity for the *Pumpkin Patch*; the Pumpkin Patch is the activity, plus they're organizing the Halloween Parade
  - Could create a Children's Event for *Light-up Night*; maybe something at the start of the event in the parklet
  - *Elisa & Laura* will send announcements about events to Stephanie to post
  - *Elisa & Laura* will start pinning down dates for Spring & Summer events so that they can be added to the printed calendar
    - We can have two parts of the calendar - meetings and community/children's events
  - *Stephanie* will connect them to Karen Toole so that their Earth Day event doesn’t conflict with her’s

- **Budget:** Their estimated total costs ($1520) was just over the committee's usual annual budget ($1500)
  - *Elisa & Laura* - They’re going to update the schedule and resubmit it so that it aligns with the HPCC budget year (July - June)

- **Volunteers:** They need more volunteers
  - *Elisa & Laura* will work with Sabrina to set up a dedicated email address; *Stephanie* to send email connecting them
  - *Elisa & Laura* will send Stephanie recruitment email/postings for social media
  - *Sabrina and Becky* will coordinate to ensure that Becky has all of the volunteer interest info from our membership database

- **Other orgs:** Can they engage organizations/businesses that have approached them?
  - Yes with caveats:
    - Nothing political or religious
Nothing overtly/soley commercial. For example, it would be okay if a kid’s play center ran an activity at an HPCC event and passed out info; or if they sponsored an event and we’d pass out info. It would not be okay for them to just have a table at an event to pass out info.

**Upcoming events** (see table below)

- **Discussed** calendar & made the following changes:
  - **Newsletter**: We decided that there’s just too much event planning in the spring to keep doing a May print newsletter.
    - Instead, in May we’ll mail out a one page flier with a summer events calendar and board updates
    - We’ll print a more traditional newsletter to be mailed in Oct.
    - **Stephanie** to email Newsletter Committee to schedule time to discuss the format and content of May flier.
  - **Parklet**: Kathleen (with support from Marybeth and Andrea) will now be in charge of parklet maintenance and events
  - **Yard Sale**: Jason wants to organize still; will let us know if he needs assistance
  - **Hullabaloo**: Stephanie reserved the pavilion.
    - To make planning easier, need to divide up responsibilities and let individuals/groups responsible for each just be in charge of them
    - **Stephanie** to develop draft of responsibilities and suggest leads and email them to the board

**Membership Committee** re: Stickers

- Sabrina shared stickers ideas
- Board decided to go with two different designs
  - Simple bumper sticker design
  - Smaller sticker with more graphics
  - Told **Sabrina** she could make the final decision on design & move ahead with printing
- Board voted to approve up to $500 for printed
  - Moved by Howard; 2nded by Kathleen; vote was unanimous

**SOS update**

- Judy and Jim provided an update and shared draft Youth Tech application form
- Hoping to pilot by end of March and launch by end of April
- Decided kids need badges to confirm their affiliation with the HPCC w/ seniors

**Parklet lease**

- Expires this summer
- Board agreed we should ask for a 25-year lease
- **Stephanie** to reach out to URA to start process

**Grant funding for part-time staff**
- Board supported this idea
- Discussed possibility of asking MACC if they'd be interested in joining a proposal to split 1 full time staff person
- **Stephanie & Jason** to start exploring
- Refer to Lawrenceville United’s recent job posting for ideas for job description

**Draft Events Schedule (changed as noted above)**

<table>
<thead>
<tr>
<th>Date</th>
<th>Event</th>
<th>Lead</th>
</tr>
</thead>
<tbody>
<tr>
<td>April</td>
<td>Prep May print newsletter</td>
<td>Nancy G and Newsletter Committee</td>
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<tr>
<td>May 7, 8-noon</td>
<td>Marathon Party</td>
<td>Jessica Acrie</td>
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<tr>
<td>May 13</td>
<td>Parklet Cleanup</td>
<td>Kathleen/MJ/Andrea</td>
</tr>
<tr>
<td>May</td>
<td>Mail newsletter</td>
<td>Nancy G and Newsletter Committee</td>
</tr>
<tr>
<td></td>
<td>Prep for June events</td>
<td>Whole board</td>
</tr>
<tr>
<td>June 2-4</td>
<td>Sidewalk Chalk-a-Palooza</td>
<td>Stephanie</td>
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<tr>
<td>June 4</td>
<td>Yard Sale</td>
<td>Jason</td>
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<tr>
<td>June 4</td>
<td>*Bryant St Festival</td>
<td>Bob &amp; Justin</td>
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<td></td>
<td></td>
<td>Elise &amp; Laurie</td>
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<tr>
<td>June 15</td>
<td>Annual Business Meeting</td>
<td>Stephanie / Howard / Sabrina</td>
</tr>
<tr>
<td>June 22, 4-8 pm</td>
<td>*Hullabaloo</td>
<td>Whole board</td>
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<td></td>
<td></td>
<td>Elise &amp; Laurie</td>
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<tr>
<td>July</td>
<td>*4th of July Parade</td>
<td>Elise &amp; Laurie</td>
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<tr>
<td>Aug</td>
<td>*Reservoir of Jazz</td>
<td>Bob</td>
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<td></td>
<td></td>
<td>Elise &amp; Laurie</td>
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<tr>
<td>Oct</td>
<td>Parklet Cleanup</td>
<td>Kathleen/MJ/Andrea</td>
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<tr>
<td>Oct</td>
<td>*Pumpkin Patch</td>
<td>(Event organizer)</td>
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<tr>
<td></td>
<td></td>
<td>Elise &amp; Laurie</td>
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<tr>
<td>Oct</td>
<td>*Halloween Costume Parade</td>
<td>Elise &amp; Laurie</td>
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<tr>
<td>Nov</td>
<td>Vintage Food Drive</td>
<td></td>
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<tr>
<td>Dec</td>
<td>Light-up Night</td>
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</tbody>
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* = includes children’s activity
*Italics = board activity (not public activity)*